

BAINBRIDGE EDGE

INDUSTRY-LEADING EXPERT RESEARCH

THE PROBLEM

Overwhelmed by the number of disruptors in your market? Not satisfied with the quality of market research? Is secondary competitive tracking not streamlined or targeted? Frustrated with the high price of one-to-one expert interviews? Lacking high quality, custom primary research from an industry analyst?

OUR EXPERTISE

Our team of highly trained business analysts are dedicated to producing top tier results for our clients. Bainbridge Edge solutions are rooted with deep functional industry expertise. We have in-house practice groups with experience in over 40 industries and a proven history of working with Fortune 500 clients. We strive to capitalize on innovation and disruption when providing recommendations or creating globalized go-to-market strategies.

THE RESULT

Bainbridge Edge provides our clients with a digital platform to track, and analyze competitive insights - coupled with direct conversations between you and industry experts. A highly trained Bainbridge analyst who follows your market and business will conduct primary source interviews as needed each month.

EXPERT INSIGHT PACKAGE

CROSS VALIDATION ACROSS THREE
DISTINCT DATA SOURCES

CUSTOM SOURCED EXPERTS

NO MINIMUM COMMITMENT
ON DEMAND MONTHLY ACCESS

AFFORDABLE PRICING OPTIONS

SECONDARY TRACKING

One Company per Month

10 K's
Annual Reports
Public Announcements
Media Coverage
LinkedIn Profile
Contact List

Analysts will first create detailed secondary profiles on your company of interest and will provide ongoing monthly updates related to new activity in the market. Announcements, disruptions and media traction will be recorded for you to remain up-to-date.

EXPERT INTERVIEW

One Interview Per Month

First-hand knowledge capture through direct market experts

Further insight will be provided as analysts find the right experts within your market tailored to your specific project needs. Each expert will be custom sourced and our proven methodology ensures measurable results for your project.

ANALYST LED INTERVIEW

One Analyst Interview per Month

Topic specific interview led by a trained business analyst

In addition, our analysts will take an unbiased approach to gathering insight and knowledge capture. Bainbridge Edge is capable of sourcing multiple companies across the value chain within your market, conducting interviews, and providing exceptional results for your project goals.

Engage in a **6 month commitment** with EDGE to receive a gratis deliverable deck compiling all data and analysis collected.

COMMITTED TO YOUR SUCCESS